



English business presentation

Making an impact with a powerful presentation

2 JOURS

E ▶ START + E ▶ COACH

1 410 €^{HT}



1
DEFINING YOUR
MESSAGE
IN ENGLISH

2
DESIGNING YOUR
PRESENTATION

3
CONNECTING TO
YOUR AUDIENCE

4
FINDING
CONFIDENCE
IN YOUR VOICE

5
TRAINING
FOR SUCCESS

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AVANT, JE M'ENGAGE Je me connecte sur mon espace privé via mon appli docendi ou docendi.com. Je démarre mon parcours digital interactif : training game, vidéo, référentiel de compétences. Mon animateur reçoit mon pass estart et mes objectifs personnels.

2 JOURS
de présentiel
en salle



J'ACQUIERS
5 COMPÉTENCES-CLÉS

PROGRAMME

Séquence Objectifs Personnalisés
Je m'engage avec l'animateur sur l'atteinte de mes objectifs personnels.



Via mon appli docendi, j'évalue ma progression et constitue mon plan d'action en notant mes engagements à la fin de chaque compétence-clé.

Defining your message in english

1

1^{ER} JOUR

Straight to English

- ▶ Avoiding "translation": keywords, tenses and forms
- ▶ Using plain English for a powerful presentation

Pitching your presentation

- ▶ What question does your speech answer?
- ▶ The Elevator speech



Test your knowledge: On-Camera Training with the Elevator Speech

Designing your presentation

2

Structuring your speech

- ▶ The Golden Circle
- ▶ The 3 act-story structure

Making an impact with visuals

- ▶ The picture-superiority effect
- ▶ Choosing the right visuals



Test your knowledge: Creating visuals

Connecting to your audience

3

2^È JOUR

Presence: how to get it and how to use it

- ▶ Your natural communication style
- ▶ Body language and non-verbal communication

Drawing attention with storytelling

- ▶ The craft of storytelling
- ▶ Identification and emotion



Test your knowledge: Finding your story

Finding confidence in your voice

4

Using your voice in English

- ▶ Pronunciation and vocal tips for english-speaking

Making your voice heard

- ▶ Your voice and its potential
- ▶ Your voice as an effective convincing tool



Test your knowledge: Vocal training

Training for success

5

Preparing effectively

- ▶ Presentation check-list
- ▶ Visualisation
- ▶ Coping with stage-fright

Personalized training session

- ▶ Individual training
- ▶ Your own to-do list and recommendations



Test your knowledge: Co-challenge I commit myself: my action plan

Available to...

Executives with good English-speaking skills, having to do public presentations or to participate to meetings in English.

INTER

PARIS 2 JOURS 2020

MARS	JUIL.	NOV.
30 31	7 8	26 27

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EN ANGLAIS

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